

Integration Update Guide for Tracking without Pepperjam Cookies - Itemized Tracking

Summary

The following guide outlines the requirements to have your program ready to track orders in case Pepperjam Affiliate Network cookies are not available. This may occur for multiple reasons including Safari ITP, mobile app purchases, or users deleting their cookies.

Configure Your Program to Pass Click IDs

In your advertiser account under *Creatives > Generic Link*, you can add custom Destination URL Parameters. By default, the Pepperjam Click ID appears as a URL parameter in the form of `clickId={clid}`. Please verify that this value is present and this will ensure that this parameter is added to all of your Destination URLs.

Collect Click ID from Consumer Traffic

Each time a consumer arrives on your website, look for the `clickId` URL parameter that you added above and store it in the user's session data, a new cookie, browser local storage, or other location of your choosing. Click ID should be stored for the longest cookie duration of your commission terms. If you can't find this value, store it for 60 days.

Append Click ID to the Pepperjam Pixel

Locate the Pepperjam conversion pixel on the confirmation page of your website and append a new URL parameter called `CLICK_ID`. This parameter should contain the Click ID that you've stored for the user.

Here is an example of the pixel integration with the described changes highlighted in green:

```
<iframe src="https://t.pepperjamnetwork.com/track?PID=000&INT=ITEMIZED
&ITEM1=P1473&ITEM2=P1894
&QTY1=3&QTY2=4
&AMOUNT1=25000.99&AMOUNT2=10.00
&OID=54563131&CLICK_ID=123456" width="1" height="1" frameborder="0"></iframe>
```

You can make these changes today without any interruption to your program. Open a support request with our advertiser integration team at advertiser-integration@pepperjam.com if you have any questions or when you've completed the changes so they can confirm that everything is working properly.