

Installation User Guide

# MAGENTO 1 EXTENSION

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pepperjam<sup>®</sup>

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## Installing the Pepperjam Extension via Extension Key:

Before installing please note the following:

- Confirm with your technical team or site designer that the Connect Manager is setup properly to install extensions on your Magento site.
- It is a good practice to perform a backup of your site before installing any extensions or upgrades.
- You will need to be registered with the Magento Marketplace to generate an Access Key.
- Ensure that your admin user account has full administrative permissions prior to installing the extension.
- Be sure you know which Magento edition and version your site is using.

1. In a web browser, navigate to the Magento Marketplace (<https://marketplace.magento.com>) and log in.

2. Navigate to <https://marketplace.magento.com/pepperjam-pepperjam-network.html>. Select the appropriate Edition and store version for your website. Click Add to Cart.

Edition  
Enterprise

Your store version  
1.14.3 (Enterprise Edition)

TOTAL: \$0.00

Add to Cart

Install

3. Proceed through checkout. On the order confirmation screen click the Install button.

4. Copy the access key for the Pepperjam Network extension

Product Name	Access Keys	Actions
Pepperjam Network	<a href="https://connect20.magentocommerce.com/123456ab7890c1234d567890efg123h/pepperjam+Pepperjam_Network-1.3.2.0">https://connect20.magentocommerce.com/123456ab7890c1234d567890efg123h/pepperjam+Pepperjam_Network-1.3.2.0</a>	Copy

5. Log in to your Magento site's admin panel as a user with full administrative rights. Navigate to System → Magento Connect → Magento Connect Manager. Log in again if prompted.

6. Under the “Install New Extensions” section, paste the Access Key copied from the Marketplace into the extension key field, then click Install. The Pepperjam extension will appear in an extension dependencies table below. Click Proceed. Scroll to the bottom to see the installation progress in the console.

Install New Extensions

1 Search for modules via [Magento Connect](#).

2 Paste extension key to install:

Install

7. When installation is complete, click the Refresh button below the console to see if the extension has been added.

8. Configure the extension as directed in the “Configuring the Extension” section of this document.

## Installing the Pepperjam Extension via File Upload

Before installing please note:

- Confirm with your technical team or site designer that the Connect Manager is setup properly to install extensions on your Magento site.
- It is a good practice to perform a backup of your site before installing any extensions or upgrades.
- You need to be registered with the Magento Marketplace to download the extension.
- Ensure that your admin user account has full administrative permissions prior to installing the extension.
- Be sure you know which Magento edition and version your site is using.

1. Log in to the Magento Marketplace.

2. Navigate to <https://marketplace.magento.com/pepperjam-pepperjam-network.html>. Select the appropriate edition and store version for your website. Click Add to Cart.

3. Proceed through checkout. On the order confirmation screen click Download. The purchases page will load. Find Pepperjam's extension in the list and click the Download button. The extension package will download.

4. In your Magento store's admin panel, navigate to System → Magento Connect → Magento Connect Manager. Log in again if prompted.

5. On the Extensions tab, under the Direct package file upload section, browse for the extension package you downloaded in the prior step, then click upload.

6. The extension will begin to install. Scroll to the bottom of the page to see the installation progress in the console.

7. When installation is complete, click the Refresh button below the console to see the extension has been added.

8. Configure the extension as directed in the "Configuring the Extension" section of this document.

## Configuring the Extension

Configure the extension settings as directed below, unless otherwise directed by Pepperjam's Launch and Integration teams.

1. After a successful installation, in your Magento store's admin panel, navigate to the System Configuration page and select Pepperjam from the left navigation bar. The Pepperjam Extension configuration page will appear.

2. Set Enable Conversion Tracking to Yes.

Enable Conversion Tracking	Yes
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3. In the Program ID field enter the program ID provided to you by Pepperjam.

Program Id	<input type="text"/>
▲ Your Program Id will be provided to you by Pepperjam	

4. Set Program Tracking Type to Dynamic.

Program Tracking Type	Dynamic
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5. Set Program Tracking Method to Pixel.

Program Tracking Method	Pixel
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6. Set the Attribution option to Yes.

Attribution	Yes
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7. Set the Query String Source Key Name to the name of the Destination URL Parameter set for source on the [generic link creative page](#) in Pepperjam Network ( default = source ).<sup>1</sup>

Query String Source Key Name	source
▲ Only apply the pixel if the query string includes this key.	

8. Set the Query String Click ID key Name to the name of the Destination URL Parameter set for click ID on the [generic link creative page](#) in Pepperjam Network ( default = clickId ).<sup>1</sup>

Query String Click ID Key Name	clickId
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9. Set the Query String Publisher ID Key Name to the name of the Destination URL Parameter set for publisher ID on the [generic link creative page](#) in Pepperjam Network ( default = publisherId ).<sup>1</sup>

Query String Publisher ID Key Name	publisherId
▲ Please ensure that these parameters are placed in all affiliate tracking links.	

10. If using the product feed or order correction feed features, set the export path where the product feed and order correction files should be created. This location will need to be accessible by Pepperjam via FTP.

Export Path	var/export/pepperjam_network/
▲ Default local path to export feeds to. These feeds will need to be made available to Pepperjam via FTP.	

11. If using the extension's automatic order correction feed generation feature, set Order Correction Feed Enabled to Yes.

Order Correction Feed Enabled	Yes
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12. If using the extension's automatic product feed generation feature, set Product Feed Enabled to Yes.

Product Feed Enabled	Yes
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13. Using number of days, set Lookback period to the longest cookie window you anticipate using within your program. If unsure, set it to 60.

Lookback Period	60
▲ Your Lookback Period will be provided to you by Pepperjam	

14. When complete, click Save Config.



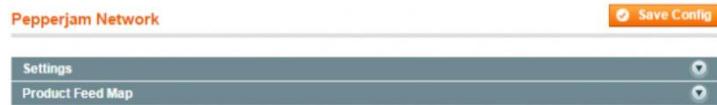
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<sup>1</sup> If any listed Destination URL Parameters are not already configured, you must configure them in the Pepperjam Network on the Generic Link creative page (<https://www.pepperjamnetwork.com/merchant/creative/generic>) before using the Magneto Extension to ensure proper tracking and operation.

## Mapping the Product Feed

1. In your Magento store's admin panel, navigate to the System Configuration page and select Pepperjam from the left navigation bar. The Pepperjam Extension configuration page will appear.

2. Scroll to and expand the Product Feed Map section.




3. There are five required fields that must be mapped for the product feed to process properly:

Name	Description	Example	Data Type (Length)
buy_url	Destination URL	<a href="http://site.com/product">http://site.com/product</a>	Character (2000)
description_long	Long Description	Computing device that makes direct use of quantum mechanical phenomena. The fundamental building block of this computer is the qubit.	Character (2000)
image_url	Standard image URL	<a href="http://site.com/image.jpg">http://site.com/image.jpg</a>	Character (2000)
name	Name or title	Cutlery Set	Character (128)
price	Selling price	15.00	Decimal (9,2)

4. The remaining fields are optional, but some are highly recommended. Consult the Pepperjam Advanced Product Feed documentation available at <http://help.pepperjamnetwork.com/advertiser/integration/product-feed-advanced> for more information regarding recommended and optional fields. Map them appropriately for your site and data sets.
5. Once all fields are mapped, click Save Config.



## Installing Upgrades

- *It is a good practice to perform a backup of your site before installing any new extensions or upgrades.*
  - *Ensure that your admin user account has full administrative permissions prior to upgrading the extension.*
1. In your Magento store's admin panel navigate to System → Magento Connect → Magento Connect Manager. Log in using your admin credentials if prompted.
  2. On the Extensions tab  under the Manage Existing Extensions section, click Check for Upgrades.
  3. In the list of existing extensions, find the Pepperjam extension. If it shows with a yellow background, an upgrade is available, and you should proceed to step 4. Otherwise, you are using the most current version and no further action is required.
  4. Select the “Upgrade to...” option from the Action column.
  5. Click Commit Changes to start the upgrade process. You can follow the progress in the console window at the bottom of the page.
  6. Once the upgrade is installed, navigate to the extension's configuration page.
  7. Occasionally new parameters that require configuration may be added with an upgrade. Refer to the “Configuring the Extension” section of this document for instructions on how to configure the extension to work with your affiliate program.